

## Vision

To see the gospel of Christ proclaimed in every community, to every generation, across the four nations of the United Kingdom and beyond during a month of mission in 2026.

## Background

A Passion for Life was established more than a decade ago as an evangelistic mission initiative of the Regional Gospel Partnerships in the United Kingdom. It began with two nationwide missions which called churches to work together in sharing the gospel with their local communities under the banner of A Passion for Life. Each mission was held in the month before Easter, the first one in 2010 and the second in 2014. During the 2014 mission more than 340 churches ran over 250 evangelistic events across the country.

In 2020, the vision for A Passion For Life was revived and the decision was made with the backing of the Regional Gospel Partnerships to plan for a national mission in the run-up to Easter 2022. As we called churches to come together for what became the LIFE '22 mission, more than 800 local churches from across all four nations of the UK responded positively to this call. These churches were drawn from many different denominations and networks, extending the reach well beyond the Regional Gospel Partnerships.

Churches were provided with an extensive suite of video-based personal evangelism training modules and lots of mission ideas and how-to-guides. The high quality, evangelistic LIFE brand provided churches across the UK with thought-provoking messages and powerful visuals to invite their communities to “find life that lasts” in Jesus.

## Impact of LIFE '22

By the Lord's grace, the work of A Passion for Life in promoting the LIFE '22 mission had a significant impact: 89% of participating churches indicated that A Passion for Life had a positive impact on the evangelistic culture of their churches, and that they would like to continue building on it. While only a handful of churches reported people coming to faith during the mission, many spoke of a greater connection with the people in their communities, of new people now connected to church, reading the Bible one to one with a Christian or attending evangelistic courses.

Perhaps most encouragingly, they also reported a growing confidence in their people to make Jesus known.

“A month of mission  
A lifetime of evangelism  
A passion for life”



## LIFE '26

Following the success and positive impact of LIFE '22, preparations are ongoing for another mission in 2026. The decision has been made to keep with the headline theme of 'LIFE' whilst completely refreshing the LIFE brand. To maximise nationwide impact, the promoted mission period will be the month before Easter, which is March 2026. However, churches will have freedom to use the LIFE '26 branding and resources at another time in the year or even throughout the year.

As with the previous months of mission, the ethos will be one of national resourcing and promotion but local ownership. The initiative will lie with local churches and groups of churches in a town or region to decide what they want to do individually and/or in local or regional partnership. They know their communities and what will be most effective in their localities.

## What we will provide

As well as promoting the mission amongst the churches across the UK, we will provide two main categories of resources.

### Personal Evangelism Training Resources

The stand-out resource produced ahead of the 2022 mission was the suite of 21 personal evangelism training videos and session guides. These received 30,000 views and 11,500 downloads and 80% of participating churches identified them as the resource that helped them most. We plan to revise, refresh and extend the existing suite of training modules which can be used on a "pick and mix" basis. This allows church leaders and small group leaders to select the modules that will be most useful and relevant to their people at any given time.

### Mission Support

This category will include ideas, how-to-guides, mission planners, LIFE '26 branding materials, advertising templates and LIFE '26 branded gospels and other evangelistic resources.

Providing churches with a wide range of visually engaging advertising materials and templates that can be customised for local use helps greatly in the promotion of outreach events. When the digital and print advertising materials which are provided carry an inviting message and utilize a common campaign identity it serves to enhance the impact on communities. As one church put it, the LIFE '22 advertising materials "gave us good visibility on a compelling theme which resulted in gospel conversations with people in our community." For many smaller churches, we are able to provide them with high quality resources for promoting their events that they would not have the finances or expertise to produce for themselves.



## Benefits of a nationwide mission

There are many benefits to a nationwide mission, including the following:

### It is good to be part of something bigger

All of us, but especially those in smaller churches are encouraged by being part of something bigger that is happening all across the country. We can pray together and for one another; share ideas;

benefit from high quality resources provided centrally; and be encouraged as we hear the stories.

### We can have a bigger impact

Many voices are louder than one and there is a bigger impact when we join together in a common mission with one message – the message of LIFE. It will have an impact when people see the LIFE message being promoted where they live, work, shop and hang out and where their children and grandchildren go to school; and even as they travel to other towns and cities. It will promote curiosity and interest and create a great context for Christians to invite their friends, neighbours and colleagues to come and hear more about the true and everlasting LIFE Christ alone can give.

### It can boost regular evangelism

Participating in a nationwide mission raises the profile of evangelism in participating churches and can energise and motivate congregation members. It provides a great context to initiate conversations about evangelism and fresh thinking as well as to offer evangelism training. The A Passion for Life strapline, ‘a month of mission, a lifetime of evangelism’, serves to reinforce the encouragement to continue in a lifetime of evangelism as churches and as individual believers.

### A rising tide lifts all boats

The rising tide of what is happening nationally can help lift local churches off the sandbank of evangelistic inactivity where many are stranded. For churches where there is very little happening in terms of meaningful evangelism and/or a reluctance to reach out with gospel, the opportunity to join in something happening across the country can be a real help to the leader(s). The encouragement of being part of something bigger, hearing what others are doing and use the resources provided can all have lasting benefit beyond the mission period itself.

“*Congregation members are more fired up for evangelism and keen to run more events. There’s a handful of people who are interested in finding out about Jesus for themselves and are reading a gospel with a friend or in a group.*”

## Participating in LIFE '26

To be part of LIFE '26, access the new resources and use the LIFE '26 brand, churches will be asked to do two things:

### **Affirm the A Passion for Life Doctrinal Basis and additional Statement of Convictions.**

The Doctrinal Basis is a standard statement of the evangelical faith. The Statement of Convictions covers basic convictions concerning evangelism as well as biblical teaching on human sexuality and marriage. We want churches to be confident that, together with them, the other churches joining in with the mission hold to these truths revealed in scripture.

### **Sign up to an Annual Subscription**

To help cover some of the costs of the resources being provided by A Passion for Life, churches will be asked to pay a modest amount each year (envisaged to be under £100) for as long as they want to access the resources. We will be encouraging churches to renew their subscriptions annually to help fund the production of further resources and the next nationwide mission which Lord willing will take place in 2030.

## Join others in praying for LIFE '26 (#praywithapassion)

There is an opportunity to join with others across the country in praying for LIFE '26 and ongoing evangelism across the country at our monthly online prayer meetings. We meet for 45 minutes from 1pm (generally) on the second Thursday of each month.

Visit: [www.apassionforlife.org.uk/prayer](http://www.apassionforlife.org.uk/prayer) to register.

## Connect with us and register your interest

Visit: [www.apassionforlife.org.uk/connect](http://www.apassionforlife.org.uk/connect)

## Further information

visit: [apassionforlife.org.uk](http://apassionforlife.org.uk)

or contact: Nick McQuaker, Ministry Director

[nick@apassionforlife.org.uk](mailto:nick@apassionforlife.org.uk)